

## Case Study: Bladen Community College Website



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### Client Overview

Bladen Community College needed a clean, modern website to serve students, faculty, and prospective applicants. Their team required a platform that was easy to manage and aligned with accessibility and mobile standards.

### The Challenge

The existing website was outdated and difficult for staff to update. It lacked responsive design, clear navigation, and the ability to support future content growth.

### Our Solution

We developed a modern WordPress site focused on accessibility, responsive design, and intuitive navigation. Custom content types were added for programs, departments, and announcements. The CMS was configured for non-technical staff to manage easily.

### Server and tech stack:

- Fully responsive and accessible WordPress website
- Custom templates for academic content

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- Improved user experience and internal usability
- Managed AWS cloud environment to support on-demand growth

## Why it matters

Educational institutions need a digital presence that's both functional and inviting. Basebuild delivered a site that supports Bladen's mission to connect with students and the wider community.

**Address:** <https://bladencc.edu>