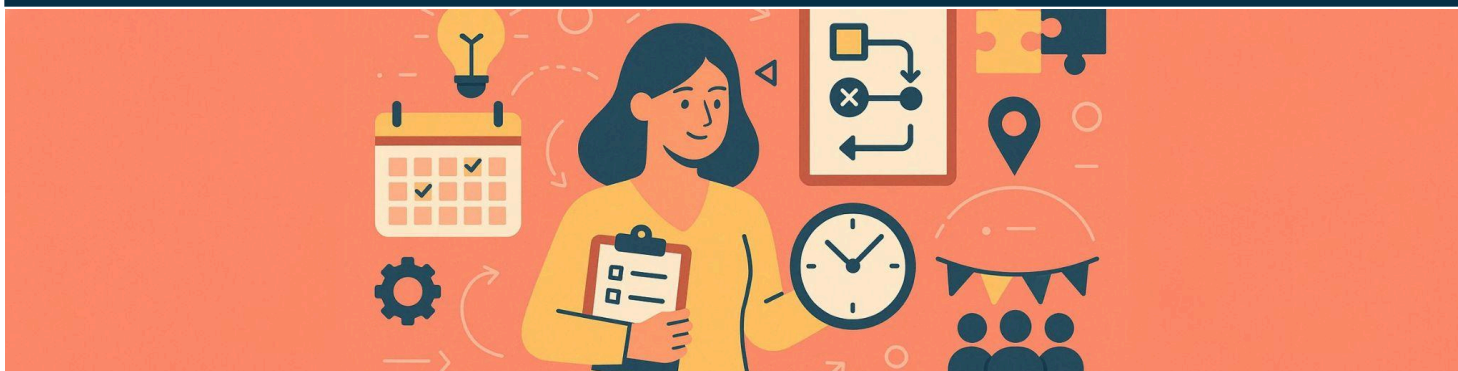


## Case Study: NC3 Technical Project Management



*Created by David McKillen, Basebuild, Inc.*

### Client Overview

NC3, based in Rumford, Rhode Island, is a recruitment management firm that specializes in streamlining the logistics and administration of talent acquisition programs. Since 1996, they've supported companies with campus recruiting, military and professional hiring, event planning, and fulfillment services. Their offerings include organizing career fairs, managing candidate communications, and handling the distribution of promotional materials and welcome gifts. NC3 also provides logistical support for conferences and trade shows, assisting with tasks like booth setup and dismantling. Their clients include major corporations such as Cisco, BASF, and DuPont, who rely on NC3 to manage the operational aspects of their recruitment and onboarding processes.

### The Challenge

NC3 manages the complex logistics behind high-volume recruitment campaigns and national career events for Fortune 500 companies. Their team was struggling with manual workflows, disjointed spreadsheets, and inefficient tools to track event registrations, fulfillment shipments, and promotional inventory. As their operations scaled, so did the need for a centralized system that could reduce human error, automate repetitive tasks, and give them real-time oversight into the status of thousands of moving parts.

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### Our Solution

We built and maintained a custom Laravel-based business platform that became the operational backbone of NC3's logistics. This tailored web application streamlined everything from event setup and candidate tracking to inventory management and shipping integrations. It empowered their team to manage end-to-end fulfillment workflows with precision, automate status updates, and scale with growing client demands. By replacing fragmented systems with a unified Laravel solution, NC3 gained speed, clarity, and control across all their recruitment programs.

### Why it matters

By transforming NC3's logistics into a streamlined, scalable Laravel application, we helped them eliminate inefficiencies and deliver a higher standard of service to their Fortune 500 clients. This digital backbone not only saved time and reduced errors—it gave NC3 the agility to grow, adapt, and manage nationwide recruitment campaigns with confidence and control.

**URL:** <https://www.nc3.com>