

## Case Study: SupportFund Fundraising Dashboard



*Created by David McKillen, Basebuild, Inc.*

### Client Overview

SupportFund is a schools donation platform designed to connect donors with critical fundraising campaigns across the US. It needed a user-friendly experience to help small fundraisers create campaigns and process donations without tech knowledge.

### The Challenge

Deliver a highly accessible, mobile-friendly fundraising experience that supports multiple payment processors and ensures donation trust.

### Our Solution

We maintain a full SaaS system using Laravel and Authorize.Net APIs to handle donations, campaign progress bars, recurring contributions, and user management. We also added fraud monitoring scripts and integrations with Meta Pixel and Google Analytics for marketing optimization.

### Results

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SupportFund has processed thousands of secure donations and helped hundreds of fundraisers launch their first campaign with no friction. The platform supports a growing user base and continues to help causes raise funds efficiently and transparently.

### Why it matters

This project highlights how Basebuild helps transform socially driven ideas into scalable, easy-to-use digital platforms. Our ability to integrate secure payment systems and user-friendly design ensures that fundraisers focus on their mission, not tech obstacles.

**URL:** <https://supportfund.com>